

# Whakatupuranga Waikato-Tainui 2050



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## FOREWORD

Whakatapuranga Waikato-Tainui 2050 is the blueprint for cultural, social and economic advancement for our people.

It's a fifty-year long development approach to building the capacity of our iwi, hapuu and marae. Whakatapuranga 2050 will be our legacy for those who come after us.

In the changing global environment the world our future generations live in will be significantly different to ours. So our approach for moving forward is one that embraces change and focuses on developing our people. With this in mind, there are three critical elements fundamental to equipping our generations with the capacity to shape their own future:

1. A pride and commitment to uphold their tribal identity & integrity;
2. A diligence to succeed in education and beyond; and
3. A self-determination for socio-economic independence.

The first element recognises the importance of our tribal history, maatauranga, reo and tikanga.

With a secure sense of identity and cultural integrity, our future generations will be proud and confident in all walks of life.

Creating a culture for success generates opportunities and choices. Hence the focus of the second element is to promote a diligence among tribal members of all ages to pursue success in all their endeavours.

This enables personal growth, contributes to building the capacity of our people, and provides opportunities to utilise that growth and capacity for the collective benefit of our marae, hapuu, and iwi.

Determination to develop and grow our tribal assets is the focus of the third element. This is consistent with the time honoured Vision we inherited from Kiingi Taawhiao "Maaku anoo e hanga i tooku nei whare..." - to build our own house in order to face the challenges of the future; and including our Mission "Kia tupu, kia hua, kia puaawai" - to grow, prosper and sustain.

Underpinning the Values that shape us as a people, are the unifying 'Principles of Kiingitanga.' Reinforcing these principles is timely not just for Tainui, but ngaa Iwi katoa o te motu, as we celebrate 150 years of Kiingitanga, under Kiingi Tuheitia. Kiingitanga is our history and our heritage.

In recognising that our Vision, Mission and Values will engender different ways of being, knowing and doing with each generation, the Executive-Board has identified four broad and inextricably linked Goals, upon which our 2050 Strategic Objectives, 5-Year Strategic Plan, and Annual Plan(s) are founded. We are pleased to announce our Strategic Direction to the Iwi with "Whakatapuranga Waikato Tainui 2050" as the primary motivating force to achieving all our tribal aspirations.

Te Arataura

TE KAUHANGANUI O WAIKATO INC.

## STRATEGIC DIRECTION

### TE WHAKAKITENGA Vision

*Maaku anoo e hanga i tooku nei whare  
Ko ngaa pou oo roto he maahoe, he patete  
Ko te taahuhu, he hiinau  
Me whakatupu ki te hua o te rengarenga  
Me whakapakari ki te hua o te kawariki*

I shall fashion my own house  
The support posts shall be of maahoe, patete  
The ridgepole of hiinau  
The inhabitants shall be raised on rengarenga  
and nurtured on kawariki

Kiingi Taawhiao

*Kia tupu he iwi whai hua, whai ora, whai  
tikanga taakiri ngaakau, taakiri hinengaro*

To grow a prosperous, healthy, vibrant,  
innovative and culturally strong iwi

### TE AHUNGA Mission

*Kia tupu, kia hua, kia puaawai  
To grow, prosper and sustain*

### NGAA TIKANGA Values

Underpinned by the unifying  
Principles of Kiingitanga

<i>Whakaiti</i>	Humility
<i>Whakapono</i>	Trust and Faith
<i>Aroha</i>	Love and Respect
<i>Rangimaarie</i>	Peace and Calm
<i>Manaakitanga</i>	Caring
<i>Kotahitanga</i>	Unity
<i>Mahitahi</i>	Collaboration

### NGAA WHAAINGA MATUA Primary Goals

*Kia tiaki i te Kiingitanga  
Kia mau i ngaa taonga tuku iho  
Kia eke ki ngaa taumata tiketike  
Kia whai i too taatou mana motuhake*

## STRATEGIC OBJECTIVES

### KIINGITANGA

“Whaiaa ko te mana motuhake”

The King Movement is the unifying korowai of Maaori. Kiingitanga was established in 1858 to unite all tribes under the leadership of Pootatau Te Wherowhero. Its primary goals were to cease the sale of land to Paakehaa, stop inter-tribal warfare, and provide a springboard for the preservation of Maaori culture in the face of Paakehaa colonization. As it has done for the past 150 years, the role of Kiingitanga will still be the unifying thread of all Iwi, under the seventh monarch, Kiingi Tuheitia.

1. To retain our historical role as Kaitiaki o te Kiingitanga
2. To ensure Kiingitanga remains an eternal symbol of unity

### TRIBAL IDENTITY & INTEGRITY

“Ko Tainui te waka, ko Taupiri te maunga, ko Waikato te awa, ko Pootatau te tangata

Waikato taniwharau, he piko he taniwha, he piko he tanwiwha”

Our strategic direction charts a course of significant developments to protect our tribal identity and integrity. The development of a core strategy designed to provide maximum support for our kaumataua, the caretakers of our maatauranga, and experts of our reo and tikanga, is a key priority. Our whenua, rivers, lakes and other waterways are living embodiments of our tribal identity. The necessity to forge a partnership with the Crown is vital to the preservation and protection of ‘te taiao’, our environment.

3. To preserve our tribal heritage, reo and tikanga
4. To grow our tribal estate and manage our natural resources

### TRIBAL SUCCESS

“Ki te moemoeaa ahau ko ahau anake; ki te moemoeaa taatou ka taea e taatou”

Priorities in this context are focused on building capacity in all our endeavours at all levels. Coupled with research as a key priority to keep the tribe abreast of all local and global shifts and developments, generations hereafter will be well equipped to enjoy success in all sectors of society. There is recognition however, that success is short term without succession, so growing leaders through succession planning and mentoring programmes are key priorities.

5. To succeed in all forms of education and training
6. To be global leaders in research excellence
7. To grow leaders

## TRIBAL SOCIAL & ECONOMIC WELLBEING

“Kia niwha te ngaakau ki te whakauu, ki te atawhai i te iwi”

Priorities in this context are focused on building capacity in all our endeavours at all levels. Coupled with research as a key priority to keep the tribe abreast of all local and global shifts and developments, generations hereafter will be well equipped to enjoy success in all sectors of society. There is recognition however, that success is short term without succession, so growing leaders through succession planning and mentoring programmes are key priorities.

8. To develop self-sufficient marae
9. To advance the social development of our people
10. To develop and sustain our economic capacity